

## H-Com EU Symposium

### “Health Communication: Education, Challenges and Opportunities for the Health Professional”

National and Kapodistrian University of Athens, Main Building, Propylaea,  
Athens, Greece

## Agenda

Thursday, June 14, 2018

09:00 – 09:30

*Registration*

<p>09:30 – 10:00</p>	<p><b>Opening Remarks</b></p> <p><b>Giorgos Patoulis, MD, PhD</b>, President of the Medical Association of Athens</p> <p><b>Athina Kalokairinou, PhD</b>, Professor of Community Nursing of National and Kapodistrian University of Athens</p> <p><b>Eleni Kyritsi Koukoulari, PhD</b>, President of the Hellenic National Nurses Association</p>
<p>10:00 – 10:20</p>	<p><b>The importance of health communication for health care professionals and patients</b></p> <p><b>Athena Linos, MD, MPH, PhD, FACE</b> Professor of Medical School, National and Kapodistrian University of Athens, President of the Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece</p>
<p>10:20 – 10:40</p>	<p><b>Invited Speaker: Addressing the health communication needs of children and adolescents</b></p> <p><b>George Chrousos, MD, PhD</b> Professor and Chairman of the Department of Pediatrics at the Athens University Medical School, Greece</p>
<p>10:40 – 11:00</p>	<p><i>Coffee Break</i></p>
<p>11:00 – 12:30</p>	<p><b>Session I – The Health Communication Training for Health Professionals (H-Com) Project</b></p> <p>Chair: <b>Luisa Krontiri</b>, Journalist, SKAI TV</p>
<p>11:00 – 11:15</p>	<p><b>EU initiative to advance training on health communication: the H-Com project</b></p> <p><b>Piotr Sakowski, MPH</b> Health Policy Department, Nofer Institute of Occupational Medicine, Poland</p>
<p>11:15 – 11:30</p>	<p><b>H-Com Focus Groups Results</b></p> <p><b>Pania Karnaki, MHSc</b> Health Promotion Specialist, Director of European and International</p>

	Programs, Prolepsis Institute, Greece
11:30 – 11:45	<p><b>H-Com Online Survey Results</b>  <b>Dina Zota, PhD</b>          Health Promotion Specialist, Director of Educational Strategy Development &amp; Health Promotion, Prolepsis Institute, Greece</p>
11:45 – 12:00	<p><b>H-Com training program: Workshops &amp; E-learning platform</b>  <b>Eliza Patouris, PhD</b>          Project Manager &amp; University Lecturer, Centre for Advancement of Research and Development in Educational Technology, Cyprus</p>
12:00 – 12:15	<p><b>Workshops' evaluation preliminary findings &amp; The H-Com Training Opportunities Database: Building on the project's outputs</b>  <b>Afroditi Veloudaki, PhD</b>          Health Communication Specialist, Managing Director of Prolepsis Institute, Greece</p>
12:15 – 12:30	<b>Discussion</b>
<b>12:30 – 13:15</b>	<b>Lunch Break</b>
<b>13:15 – 14:45</b>	<p><b>Session II – Health communication challenges and opportunities</b>  <b>Chair: David Smith, Director of the International Network for Health Workforce Education (INHWE), Spain</b></p>
13:15 – 13:30	<p><b>The interaction between health providers and patients: Considerations on communication skills assessment</b>  <b>Lidia Del Piccolo, PhD</b>          Professor in Clinical Psychology, Head of the Unit of Clinical Psychology at University Hospital of Verona, Italy</p>
13:30 – 13:45	<p><b>Without clinical communication skills doctors are considered half-doctors</b>  <b>Theano V Kalavana, PgCertHBE, PhD</b>          Assistant Professor in Health Psychology and Clinical Communication University of Nicosia Medical School, Cyprus</p>
13:45 – 14:00	<p><b>"The doctor is the drug": shortages of doctor-patient communication</b>  <b>Andrea Ildikó Gáspárik, MD, PhD</b>          Department of Public Health and Health Management, University of Medicine and Pharmacy Tg Mures, Romania</p>
14:00 – 14:15	<p><b>Experiences with medical communication training for university students</b>  <b>Monika Ditta Toth, PhD</b>          Semmelweis University, Hungary</p>
14:15– 14:30	<p><b>Experience from organizing communication training for health professionals - challenges and opportunities</b>  <b>Alexandrina Vodenicharova, PhD</b></p>

14:30 – 14:45	<p>Associated professor, Department of health policy and management, Faculty of public health, Medical University Sofia, Bulgaria</p> <p><b>Discussion</b></p>
14:45 – 15:00	<i>Coffee Break</i>
15:00 – 16:30	<p><b>Session III – Knowing your audience: communicating with patients with diverse needs</b></p> <p><b>Chair: Elena Riza, MPH, MSc, PhD</b>, Epidemiologist, Public Health Specialist, Medical School, National and Kapodistrian University of Athens, Greece</p>
15:00 – 15:15	<p><b>Health communication with migrants and refugees: challenges and solutions</b></p> <p><b>Ioannis Mouzalas</b> Former Minister of Migration Policy</p>
15:15 – 15:30	<p><b>Communication with groups at risk, such as older patients and patients with limited health literacy</b></p> <p><b>Julia van Weert, PhD</b> Professor of Health Communication, Director of Amsterdam Centre for Health Communication, University of Amsterdam, Netherlands</p>
15:30 – 15:45	<p><b>Communicating with patients with cancer &amp; serious illnesses</b></p> <p><b>Dimitrios Linos MD, PhD</b>, Professor &amp; Chairman 5th Surgical Clinic, National &amp; Kapodistrian University of Athens</p>
15:45 – 16:00	<p><b>Communication challenges for health professionals at workplaces</b></p> <p><b>Anastasia Pantazopoulou, MD, PhD</b> Former General Director of Public Health, Ministry of Health</p>
16:00 – 16:30	<b>Discussion &amp; Wrap up of Symposium</b>
<b>End of the Symposium</b>	